

Catalogue No.17

Reuben Heaton Brands



Quality &
Performance
in Angling
Since 1857





Standard Angling & Specimen Hunter Scales

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Single revolution
format scale



Dual revolution
format scale



Sinking lure/bait



Surface lure;
Floating bait



Complete with
protective pouch



Fitted with quality
EagleClaw hooks



Made in our
UK factory



Dear Customer

Welcome to the newly titled No17 catalogue, a change to the usual year dated version and one of the many changes that have been made in order to bring our sales and after sales service more into line with current requirements.

This latest catalogue is supported by significant improvements to our marketing, social media and information platforms including a brand-new web site with separate trade resource section. With dedicated sales, administration and technical emails - covering both Reuben Heaton and Eagle Claw brands - accessing information has never been simpler. Inside the new No17 catalogue, you will find our full product range with

some minor additions to our core scales ranges in both digital and analogue format available from mid 2017 onwards. In addition, we have separate launches planned throughout 2017 for Reuben Heaton including limited edition Anniversary scales and angling products under the RH lures and baits range.

I would also like to welcome some new additions to UK sales force as long serving agent Martin Ford stands down in readiness for new a new venture. Taking over both Reuben Heaton and Eagle Claw brands from Martin in the Midlands and North are Ian Stanley and Tony Skinner. That's it from me. Thank you once again for your continued support. I look forward to supporting you once again this year.

Tight lines

Cher Consommateur,

Bienvenue sur notre catalogue 2017 et merci pour l'intérêt que vous portez à nos produits. Reuben Heaton s'est spécialisé depuis plus de 160 ans dans la fabrication de balances de pesée ainsi que dans de l'équipement de pêche de haute précision. A l'origine fabricant de moulinets et de leurres, Reuben Heaton s'est lancé dans les années 1930 dans la fabrication de balances. Depuis notre société a su développer des balances et tout un équipement de pêche si spécialisé qu'ils nous confèrent une place spéciale sur le marché à l'international. Pour plus d'information concernant Reuben Heaton et les marques Sportscale merci de le faire en utilisant les détails fournis au dos de ce catalogue. Nous vous invitons aussi à nous suivre sur les réseaux sociaux Facebook et Twitter dont vous trouverez les coordonnées sur notre site Internet.
www.reubenheaton.com

Sehr geehrter Kunde,

Vielen Dank für Ihr Interesse an Reuben Heaton und Willkommen zu unserem Katalog 2017. Reuben Heaton fertigt seit über 160 Jahren fachgerechte Waagen für den Angelbereich und Angelausrüstung. Ursprünglich ein Hersteller von Angelrollen und Angelausrüstung, begann Reuben Heaton in den 1930er Jahren mit der Herstellung ihrer ersten Waagen. Seit dieser Zeit hat das Unternehmen einige der professionellsten Waagen für den Angelbereich und Angelausrüstung für den internationalen Angelsektor entwickelt. Für weitere Informationen über Reuben Heaton, die „RH“ und die „Sportscale“ Marke, kontaktieren Sie uns bitte über die Kontaktdetails, die Sie auf der Rückseite des Kataloges finden. Außerdem können Sie Reuben Heaton auf Facebook und Twitter folgen über die Kontaktdaten, die wir auf unserer Webseite zur Verfügung gestellt haben.
www.reubenheaton.com

Szanowni Państwo,

Dziękujemy za zainteresowanie Reuben Heaton i zapraszamy do zapoznania się z katalogiem na 2017. Reuben Heaton zajmuje się produkcją specjalistycznych wag wędkarskich i sprzętu wędkarskiego od ponad stu pięćdziesięciu lat. Początkowo produkowaliśmy kołowrotki i sprzęt wędkarski. Reuben Heaton rozpoczął produkcję swoich pierwszych wag w 1930 roku. Od tego czasu firma postanowiła rozwijać się w projektowaniu oraz produkcji wag wędkarskich i sprzętu wędkarskiego na międzynarodowym rynku wędkarskim. W celu uzyskania więcej informacji na temat Reuben Heaton, i marki Sportscale, prosimy o kontakt korzystając z danych na odwrocie katalogu. Zapraszamy do śledzenia Reuben Heaton na Facebooku i Twitterze, korzystając z danych kontaktowych podanych na naszej stronie internetowej.
www.reubenheaton.com

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www.reubenheaton.com

Дорогой покупатель,

Спасибо вам за ваш интерес к Reuben Heaton и добро пожаловать в наш каталог 2017 года. Reuben Heaton производит профессиональные весы для рыболовов и рыболовное оборудование вот уже более 160 лет. Будучи изначально производителем рыболовных катушек и рыболовных снастей, свои первые весы Reuben Heaton начал изготавливать в 1930-х годах. С тех пор компания вышла на мировой рыболовный рынок с разработками некоторых самых специализированных рыболовных весов и рыболовных снастей. Для получения дополнительной информации о Reuben Heaton, RH и Sportscale, пожалуйста, свяжитесь с нами, используя контактную информацию на обратной стороне этого каталога. Вы также можете следить за Reuben Heaton на Facebook и Twitter, используя контактную информацию, указанную на нашем сайте в.
www.reubenheaton.com



Best of British

One of the last pioneering brands in the industry, Reuben Heaton has its roots in the rich history of British tackle manufacture. The emphasis on British manufacture and development has remained an ever-present touchstone for the company, enabling the vast majority of the product range to remain in-house since the launch of the company in 1857.

Whilst British manufacturing has undeniably felt the effect of globalisation, Reuben Heaton has always maintained its manufacturing base in the Midlands. This trend remains our future, with the vast majority of products currently under development destined for UK manufacture. During its 160 years, Reuben Heaton has forged an enviable reputation for quality and performance. It has remained at the industry vanguard by constantly developing and refining products to meet with changing customer needs. In this, Reuben Heaton has striven to set the benchmark by which other products are judged.

In more recent times, the company has become synonymous with the manufacture of high-quality weigh scales and weighing accessories. Scale manufacture at the firm dates back to the mid 1800s, in the form of our brass tubular balances. With dial scales a more recent development, first appearing in 1928. Since that



Celebrating 160 Years of Quality & Performance

1857

It all begins

Reuben George Heaton starts his business of reel manufacture at 84 Great Hampton Row in Birmingham

1900

Reuben Heaton 2nd joins the firm

Heaton factory is enlarged for the third time as business expands making 40,000 reels a year



1923

Death of Reuben Heaton 1st aged 83

Now Reuben Heaton & Sons, the business diversifies into more angling products and general manufacture

1971

Significant change

Reel and tackle manufacture are separated, and the firm of Reuben Heaton (Scales) Ltd is born

1980

Leaving Birmingham

Changes ownership and moves premises to the Warwickshire town of Market Bosworth

1989

The Race Family

Reuben Heaton is acquired by the current owners and scales manufacture starts to expand





time the company has continued to develop its scales production in both analogue and more recently digital formats with manufacturing now centred on advanced thermoplastics, laser-cut components and precision engineering. The product range is more diverse than ever before. Alongside the traditional dial scales, items include modern and traditional lures, baits and accessories, plus hand-finished jerk baits and the latest miniature baits suitable for

1866

Progress

The company establish new larger premises at No 9 Upper Hospital Street, Birmingham

1880

Reuben Heaton expands

Now at No's 9&10 Hospital Street and listed as manufacturers of reels and fishing tackle



1930

The first dial match scales

The "Ever Ready" competition match scale is born starting dial scale manufacture at the firm

1960

A move to Tamworth

Heaton's continue to manufacture reels alongside a wider range of fishing tackle and match scales

1975

New owners

Mid 1970s: the company is sold and leaves ownership of the Heaton family for the first time

1998

Scale production ramps up

In cooperation with white goods manufacturer Kenwood, Reuben Heaton expands into bigger premises in nearby Hinckley



2003

New Market Bosworth site

With the continued expansion in scale and tackle manufacture, Heaton's moves to larger premises in Market Bosworth

modern LRF angling methods. Traditional game lures are also a feature of the range. Buck tail and Bullet style flying C variants, Devon minnows and spoons are manufactured on-site in Warwickshire. This traditional hands-on approach is borne of a passion for angling that first inspired the company's genesis. This sense of tradition and innovation remains at the heart of the company today. Future plans for Reuben Heaton continue unabated. Schemes include exciting product development under the Total Weighing Solutions (TWS) project. Set up in 2015, in order to fully embrace the many ongoing development projects being undertaken by the company, these new weighing and measuring products are due for release mid to late 2017. The objective of TWS is to provide a comprehensive development platform for a range of purpose-built weighing and measuring systems that offer the very best in modern-day fish data



recording. Continued expansion of production will also see an increase in the number of UK-manufactured components used as the company's British manufacturing edict is expanded. One little known fact about Reuben Heaton is the development work and projects undertaken for other brands and organisations. Over the years, the company has developed and manufactured

products for many applications. During WWII, Reuben Heaton manufactured ammunition, gun cleaning equipment and even specialist blackout headlamps for army vehicles. More latterly, projects have included components for expensive Swiss watches, weighing systems for European government programmes and even a set of bespoke scales for HRH Queen Elizabeth II.

2005

Redesign of Branding

Redesign of the now famous Isaac Walton logo since its adoption from the Angling Gazette in the late 1920's



2009

Sportscale

Launch of new sub brand Sportscale to cover expansion in the pocket scales market



2012

Across the pond

Long Term Agreement signed with US hook maker Eagle Claw to distribute in the UK and develop products



2014

Recreation of Model 38 Fly Reel

Reuben Heaton embarks on pilot scheme for first new reel development project for over 60 years



2015

Total Weighing Solutions (TWS) project

The TWS is launched and encompasses all new development projects for weighing and measuring products

2017

160 Year Anniversary of Reuben Heaton



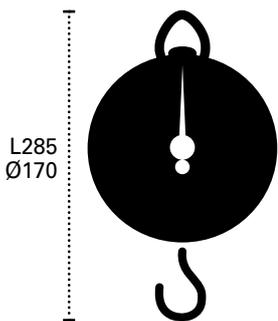
REUBEN EATON



601 OZ
Model No.
RH4060-TP100SC

SPECIMEN HUNTER SCALES





Standard Angling Scale

With improved specification, this range is designed to meet all the basic requirements of the modern angler. The Standard Angling Scale features a single revolution format with increased weight range specification over other standard scale models on the market. Accuracy of over one part in 250. A good performance scale for all disciplines.

D170mm (hook to hang point) W800g

- Stainless steel hook and hang points
- "Negative look" high visibility dials
- Highly corrosion-resistant interiors
- Large tare/zero facility to 15% of capacity
- High impact polycarbonate
- Full overload protection
- Comprehensive after sales servicing and calibration facilities

Metric, imperial and dual models available



Code	Product
4027/300	27kg x 100g metric only
4054/300	54kg x 200g metric only
4100/300	100kg x 500g metric only
4027/200	27kg x 100g/60lb x 2oz dual scale
4054/200	54kg x 200g/120lb x 4oz dual scale
4100/200	100kg x 500g/220lb x 8oz dual scale
4060/100	60lb x 2oz imperial only

Accessories

Code	Product
SP1	Protective Scale Pouch
SL1	Scale Light



Official scales of the World Predator Classic



Principal partner & Official scales of the World Carp Classic



27kg metric only dial face and 60lb imperial only dial face

Standard Angling Flag Scale

Based on the Standard Angling Scale, this range of metric or Imperial only scales feature limited production dial print designs of national flags. All models are single revolution format with accuracy over one part in 250. Each scale comes with a certificate of authenticity.

Complete range correct at the time of print. For any additions to the Flags range as well as other limited production Standard Scale models, please refer to our web site at www.reubenheaton.com

D170mm L285mm (hook to hang point) W800g

- Stainless steel hook and hang points
- Highly corrosion-resistant interiors
- Large tare/zero facility to 15% of capacity
- High impact polycarbonate
- Full overload protection
- Comprehensive after sales servicing and calibration facilities



Imperial only models



Code	Nation	Product
4060/100LE	Eng	60lb x 2oz imperial only
4120/100LE	Eng	120lb x 4oz imperial only
4060/100LEI	Irl	60lb x 2oz imperial only
4060/100LES	Sco	60lb x 2oz imperial only
4060/100LEW	Wal	60lb x 2oz imperial only

Metric only models

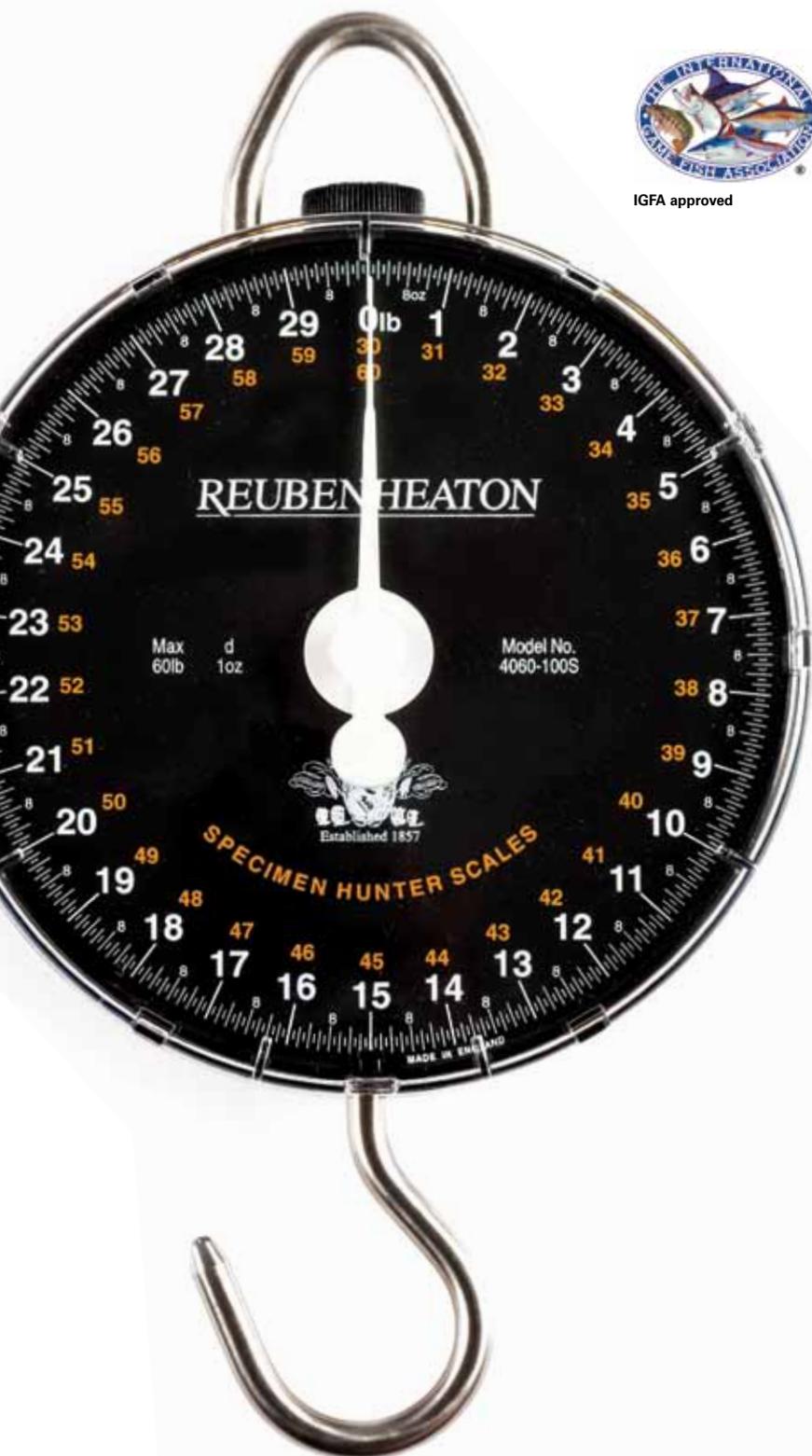


Code	Nation	Product
4050/300LEH	Ned	50kg x 200g metric only
4050/300LEG	Deu	50kg x 200g metric only
4050/300LEA	Aut	50kg x 200g metric only
4050/300LEF	Fra	50kg x 200g metric only
4050/300LEP	Pol	50kg x 200g metric only
4050/300LEU	Ukr	50kg x 200g metric only
4050/300LEC	Cze	50kg x 200g metric only



IGFA approved

Specimen Hunter Scale



The “original” specialist anglers’ scale that has continued to set the benchmark for all specimen-style scales since its arrival in 1988. The Specimen Hunter is a high performance scale specifically designed with the modern specialist angler in mind. With an accuracy of over one part in 500, this is a top class scale used by competition and specimen anglers alike.

Now featuring a variation of our Enhanced Vision System (EVS), the 2017 model Specimen Hunter has improved readability in normal and especially low light conditions. EVS reduces glare and flash from bright sunlight and other direct light sources such as head torches giving improved visibility of dial markings.

D170mm L285mm (hook to hang point) W800g

- Stainless steel hook and hang points
- “Negative look” high visibility dials
- Highly corrosion-resistant interiors
- Large tare/zero facility to 15% of capacity
- High impact polycarbonate
- Full overload protection
- Comprehensive after sales servicing and calibration facilities

Models



Code	Product
4030/300S	30kg x 50g metric only
4050/300S	50kg x 100g metric only
4100/300S	100kg x 200g metric only
4030/100S	30lb x 1/2oz imperial only
4060/100S	60lb x 1oz imperial only
4120/100S	120lb x 2oz imperial only
4240/100S	240lb x 4oz imperial only

Accessories

Code	Product
SP1	Protective Scale Pouch
SL1	Scale Light



30kg metric only dial face



Specimen Hunter Classic



IGFA approved



Official scales of the British Carp Cups



Official scales of the British Carp Angling Championships

Brought back into production in 2011, the Specimen Hunter Classic features the original dial configuration and beta light pointer illumination of the 1988 model.

A faithful replica of the original iconic Specimen Hunter scale featuring original dial graphics with pike and carp images to centre. One for the purists and collectors. A part of carp angling history that first appeared in the late 1980's.

D170mm L285mm (hook to hang point) W800g

- Stainless steel hook and hang points
- "Negative look" high visibility dials
- Highly corrosion-resistant interiors
- Large tare/zero facility to 15% of capacity
- High impact polycarbonate
- Full overload protection
- Comprehensive after sales servicing and calibration facilities

Models

Code	Product
4060/100SC	60lb x 1oz imperial only



Accessories

Code	Product
SP1	Protective Scale Pouch
SL1	Scale Light

Fishery Match Scale

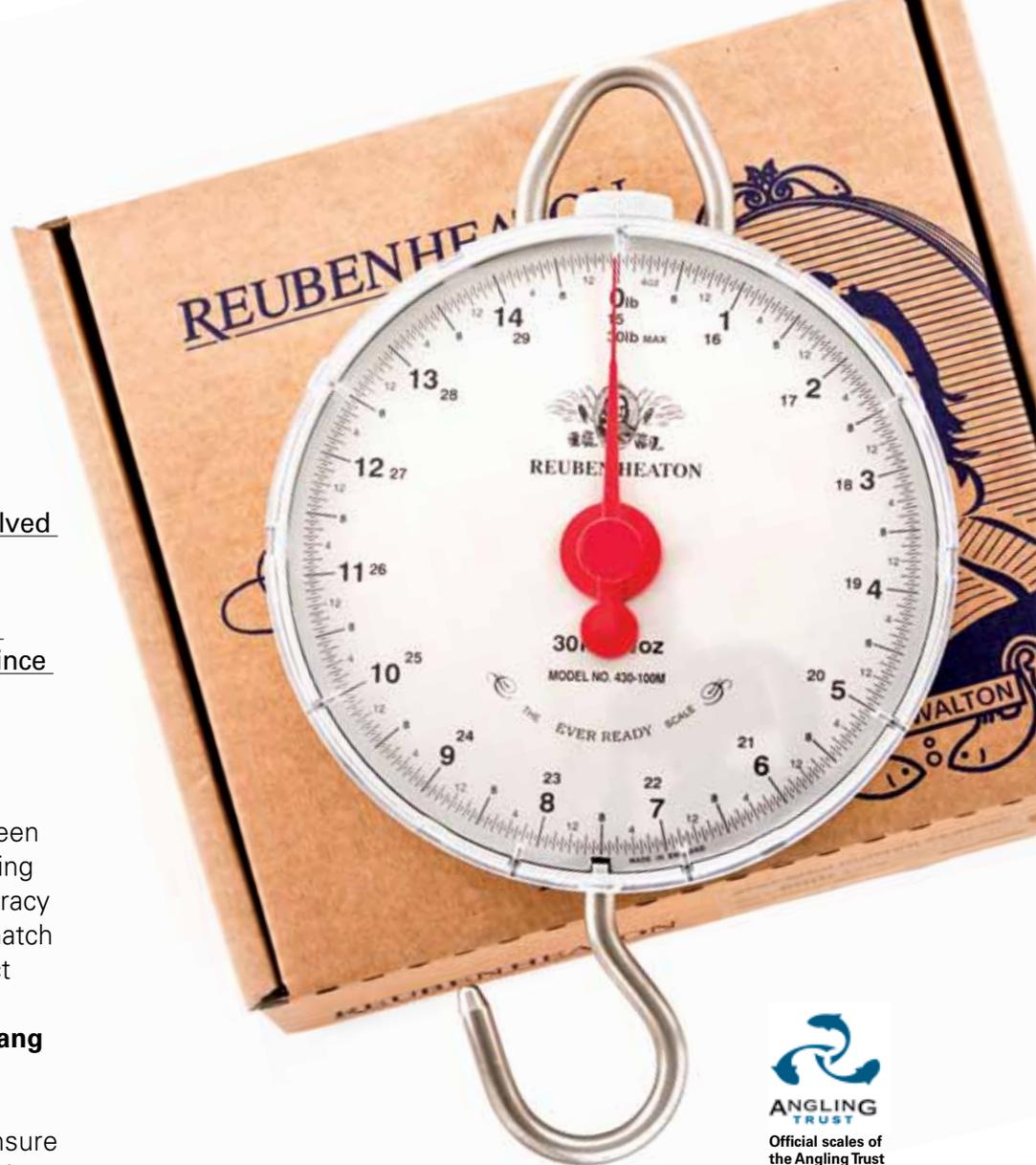
Reuben Heaton has been involved in angling competitions since the 1930s, when the first all-aluminium match scales were developed by the company. Since then, Heaton's have supplied competition scales to angling events worldwide.

The Fishery Match Scale has been engineered specifically for angling competitions, and has the accuracy of the original large diameter match scales within the more compact Standard Angling Scale body.

D170mm L285mm (hook to hang point) W800g

Dual revolution dial graphics ensure accurate readings are taken and weights are easily viewed by on-looking competitors. With a wide range of division sizes, there are models to cater for big match weights on modern managed fisheries as well as small weights found on canals and in winter leagues.

- Stainless steel hook and hang points
- Highly corrosion-resistant interiors
- Large tare/zero facility to 15% of capacity
- High impact polycarbonate
- Full overload protection
- Comprehensive after sales servicing and calibration facilities



Fishery Match Kits

Fishery Match Scales are also available in Match Kit format, complete with accessories including: Weigh Bar, Haversack and Purse Net.



Metric and imperial models available



Code	Product
4010/300C	10kg x 10g Metric only
4014/300C	14kg x 20g Metric only
4024/300C	24kg x 25g Metric only
4012/100C	12lb x 1/4oz Imperial only
4030/100C	30lb x 1/2oz Imperial only
4060/100C	60lb x 1oz imperial only

Fishery Match Kits



Code	Product
4010/300CK	10kg x 10g Metric only
4014/300CK	14kg x 20g Metric only
4024/300CK	24kg x 25g Metric only
4012/100CK	12lb x 1/4oz Imperial only
4030/100CK	30lb x 1/2oz Imperial only
4060/100CK	60lb x 1oz imperial only



Weigh Crook

[Made from machined and polished aluminium bar with stainless steel and brass fittings.](#)

Maximum capacity 50kg/110lb
L18cm (7") W117g



Code	Product
WC1	Weigh crook 180mm/7"



Weigh Bar

[Machined from polished aluminium bar with stainless steel fittings.](#)

Maximum Capacity 50kg/110lb
L22.8cm (9") W140g



Code	Product
WB1	Weigh bar 228mm/9"



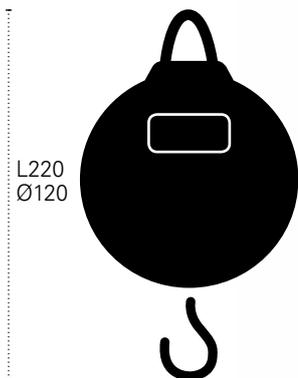
Tripod & Bag

Maximum capacity 50kg/110lb
W1.2kg (2.6lb) H1.52m (5 ft)
Stored Length 76cm (30")

- Thick gauge polished aluminium alloy tube
- Heavy duty brass ferrules and fittings
- Stainless steel top crown and hang point
- Comes complete with carry case



Code	Product
T1	Tripod 1.52m/5ft



7000 Digital

[A technologically advanced digital scale designed to meet the tough requirements of the angling environment. Large high visibility LCD screen and active backlight system ensure clear readings in all conditions. Second generation software gives precise readings and the memory facility allows storage of weights. Recalibration facility.](#)

Available in standard 30kg/66lb or increased specification 60kg/132lb capacities, both in 25g/1oz resolution.

**D120mm L220mm (hook to hang point)
W400g**

- Stainless steel hook and hang point
- Large tare/zero facility to 15% of capacity
- Full overload protection
- Full after sales servicing and calibration facilities

Standard models

Code	Product
7015/200	15kg x 5g/33lb x 1/4oz (available mid 2017)
7030/200	30kg x 25g/66lb x 1oz

High specification model

Code	Product
7060/200	60kg x 25g/132lb x 1oz

Accessories

Code	Product
SP2	Protective Scale Pouch



Scale Light

A highly effective LED based lens mounted lighting system that fits all large dial scales in the range. This sealed unit produces over 80 hours of illumination enough for months of night weighing assistance. On/off and auto-off features ensure effective power management.

Code	Product
SL1	Scale Light



Fingerstall

Traditional fingerstall design made from real soft leather. The fingerstall protects against the abrasion of repeated and or long distance casting especially with braided lines. Also used for performance saltwater fly fishing protecting against abrasion from stripping lines. Features fully adjustable elasticised wrist strap for comfort.



Code	Product
FS1	Fingerstall single pack 1pc
FS2	Fingerstall twin pack 2pc



Little Gem

Calibrated to offer good accuracy over range, and fitted with a generous tare/zero range, the Little Gem performs well in any environment. The compact design makes it an ideal pocket scale, perfect for the roving angler, or as a first scale for the junior angler. The Little Gem also features an integral drag clip useful for checking clutch drag settings on your reel.

Available in 6kg/15lb to 25kg/55lb capacities.

D23mm L170mm (hook to hang point) W77g

- High impact polycarbonate construction with stainless steel hook and hang point
- Highly corrosion-resistant interior
- Large tare/zero facility to 15% of capacity
- Overload protection
- Full after sales servicing and calibration facilities

Metric only models

Code	Product
1006/300	6.5kg x 100g metric only
1013/300	13kg x 200g metric only
1025/300	25kg x 500g metric only

Dual Scale Models

Code	Product
1006/200	6.5kg x 100g/15lb x 4oz dual scale
1013/200	13kg x 200g/30lb x 8oz dual scale
1025/200	25kg x 500g/55lb x 11lb dual scale



Gem

The Gem offers good accuracy over range and a generous tare/zero range. The compact folding design of the scale makes it an ideal pocket scale, perfect for the roving specialist angler. Similar capacities to the Little Gem, but offering smaller division size.

Available in 15kg/33lb to 30kg/66lb capacities.

D25mm L280mm (hook to hang point) W117g

- High impact polycarbonate construction with stainless steel hook and hang point
- Large tare/zero facility to 15% of capacity
- Full overload protection
- Full after sales servicing and calibration facilities

Metric only models

Code	Product
2015/300	15kg x 100g metric only
2030/300	30kg x 200g metric only

Dual Scale Models

Code	Product
2015/200	15kg x 100g/33lb x 4oz dual scale
2030/200	30kg x 200g/66lb x 8oz dual scale





L270
Ø35



9000 Digital

Designed around a tubular balance silhouette, the ultra compact 9000 Digital utilises the same advanced software developed for the highly successful 7000 Digital scale. Ultra compact but featuring a large display so weights can easily be seen.

Available in 25kg/55lb dual capacity with 25g/1oz resolution.
D35mm L270mm (hook to hang point) W150g

- Stainless steel hook and hang point
- Large tare/zero facility to 15% of capacity
- Full overload protection
- Complete with protective pouch
- Full after sales servicing and calibration facilities

Code	Product
9025/200	25kg x 25g/ 55lb x 1oz



L220
Ø13



Sportsman's Balance

[A bespoke British-made product for the angler who desires something a little different.](#)

A direct descendant of the tubular balances first made by Reuben Heaton before the turn of the century, the latest Sportsman's Balance brings together the traditional qualities of a hand made product, with high tech production features such as laser cut graduations through the scale body that will never wear out. Size for size the most compact tubular balance available, this balance comes with leather pouch and presentation box which includes some history about the origins of the product and the company.

D13mm L220mm (hook to hang point) W150g

- Stainless steel hook and hang point
- Highly corrosion resistant interior
- Large tare/zero facility to 15% of capacity
- Overload protection
- Protective pouch manufactured in the traditional leather quarter district of Walsall, Birmingham
- Full after sales servicing and calibration facilities



Code	Product
6012/100	12lb x 2oz Imperial Only
6024/100	24lb x 4oz Imperial Only



L172
78x135

Microweigh

One of the newest additions to the Sportscale range, the Microweigh is a state of the art pocket sized dial scale. Ultra-light, featuring a tough polycarbonate body, the Microweigh combines the compact features of a tubular balance, with the readability of a dial scale to give the best of both designs.

**Scale dimensions 78mm x 135mm
L172mm (hook to hang point) W190**

- Stainless steel hook and hang point
- Large tare/zero facility to 15% of capacity
- Overload protection
- Full after sales servicing and calibration facilities

Code	Product
8010/200	10kg x 50g/22lb x 2oz (available mid 2017)
8020/200	20kg x 100g/44lb x 4oz



L250
95x165

Flyweight Mk2

[A truly pocket sized dial scale designed to be ultra-light. The Flyweight offers a large format dial compared to its size and a range of capacities to suit most angling needs. Only 195g and 25mm thick, the Flyweight balances are among the slimmest dial scales on the market.](#)

**Scale dimensions 95mm x 165mm
L250 (hook to hang point) W195g**

- Stainless steel hook and hang point
- Large tare/zero facility to 15% of capacity
- Overload protection
- Full after sales servicing and calibration facilities

Metric only models

Code	Product
3006/300	6kg x 10g metric only
3020/300	20kg x 50g metric only

Dual Scale Models

Code	Product
3012/100	12lb x 1/2oz imperial only
3040/100	40lb x 1oz imperial only





Depthometer

Easy to use device for anglers wanting to measure swim depth or map out underwater features. Can be fixed to hand line or cast out with rod and line. Simply cast out to desired location, allow to sink to the bottom, and retrieve.



Code	Product
DM1	Depthometer imperial 80ft
DM2	Depthometer metric 24m



Thermometer

Can be hand held or cast out with rod and line. Shockproof to withstand casting over distances. Traps water sample to avoid wind chill on retrieve and give an accurate reading. 0°C up to +40°C. 30°F up to 100°F.



Code	Product
TH1	Standard/casting thermometer



Digital Thermometer

Designed and developed in our UK factory, this new digital thermometer features a tough ABS casing and 12mm LCD display with backlight. This unit will accurately monitor changes in air and/or water temperature over time giving maximum and minimum temperatures.

A fully waterproofed external sensor with 3m cable allows constant monitoring over long sessions. Measures in °C or °F in 0.1 degree divisions, and has a range of -10° to 60°C / -2° to 140°F.



Code	Product
TH2	Digital air/water thermometer

Servicing of Scales

Having your scales professionally serviced or repaired couldn't be easier.

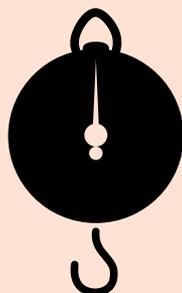
We are happy to receive scales direct from the consumer or from any Reuben Heaton stockist. To take advantage of our extensive service and repair facilities, scales should be forwarded to the Reuben Heaton factory with accompanying letter/paperwork containing customer/retailer name, contact number and return address. We advise when taking your parcel to any Post Office ensure you obtain a receipt for proof of postage. Also we recommend you use a delivery method that insures you for the value of the scales.

We aim to service all scales within 2 – 3 days of receipt at the factory. If you require your scales to be serviced and returned by a specific date for a competition or overseas trip, please note this in your accompanying letter and allow adequate time for the service and transit time of your parcel.

Consumers sending scales directly to the Reuben Heaton factory can pay for their service in a number of ways. By credit/debit card please remember to send us your contact telephone number so that we can contact you for payment. PayPal is available on request. If you wish to pay by cheque please enclose it in your parcel and make the cheque payable to Reuben Heaton Ltd. Please note that cheque payments will require funds to clear before proceeding with sending your scale back.

Consumer service prices are shown relative to each product type. These prices include any parts, cost of scale calibration, return carriage and VAT. Trade service prices are available for Reuben Heaton stockists.

Prices shown include carriage for UK mainland only. Please contact Reuben Heaton for overseas carriage prices.



Standard Angling Scales **£28.00**

Products codes:
4027/300, 4054/300
4100/300, 4027/200
4054/200, 4100/200
4060/100



Limited Edition Flag Scales **£28.00**

Products codes:
4060/100LE, 4120/100LE
4060/100LEI, 4060/100LES
4060/100LEV, 4050/300LEA
4050/300LEF, 4050/300LEG
4050/300LEH, 4050/300LEP
4050/300LEU, 4050/300LEC



Specimen Hunter Scales **£28.00**

Products codes:
4030/300S, 4050/300S
4100/300S, 4030/100S
4060/100S, 4120/100S
4240/100S, 460/100SC



Fishery Match Scales **£28.00**

Products codes:
4010/300C, 4014/300C
4024/300C, 4012/100C
4030/100C, 4060/100C



Digital Scale **£28.00**

Products codes:
7015/200, 7030/200,
7060/200



Microweigh **£8.00**

Products codes:
8010/200, 8020/200



Flyweight Mk2 **£8.00**

Products codes:
3006/300, 3020/300
3012/100, 3040/100



Little Gem **£8.00**

Products codes:
1006/300, 1013/300
1025/300, 1006/200
1013/200, 1025/200



Gem **£8.00**

Products codes:
2015/300, 2030/300
2015/200, 2030/200



Digital Gem **£20.00**

Products codes:
9025/200



Sportmans Balance **£28.00**

Products codes:
6012/100, 6024/100



Illustration of Model
38 fly reel from 1914
catalogue



Adjustable neoprene reel pouch protects reel on or off the rod



Model 38 Disc Drag Fly Reel

Every component of the Model 38 Fly Reel is engineered to be robust and reliable, giving longevity and performance under pressure. Machined from solid aluminium bar stock, the Model 38 frame and spool are anodised to saltwater specification, and are engineered for strength as well as having classical looks. For stopping power, the Model 38 features a multi layer stainless clutch drag system developed to give a smooth and faultlessly simple and efficient operation, over a wide range of settings.

All reels are fitted as standard with medium arbour 4inch spool. Conversion from left to right hand retrieve is achieved by simply releasing and turning over the drive hub. Each reel comes complete with a protective neoprene pouch.

Line/backing (20lb braided dacron used)
7/440, 8/340, 9/250, 10/150

Weight 273g Width 33mm

Model 38 Disc Drag Fly Reel



Code	Product
FR038/400BK	M38 4" dia black/nickel
FR038/400BKB	M38 4" dia black/brass
FR038/400SI	M38 4" dia silver/nickel
FR038/400SIB	M38 4" dia silver/brass

Spare spools

Code	Product
SM038/400BK	Med Arbor 4" dia black/nickel
SM038/400BKB	Med Arbor 4" dia black/brass
SM038/400SI	Med Arbor 4" dia silver/nickel
SM038/400SIB	Med Arbor 4" dia silver/brass

Model 38 Reel Pouch

Code	Product
RP/400BK	Reel pouch neoprene



Standard Devon Minnow



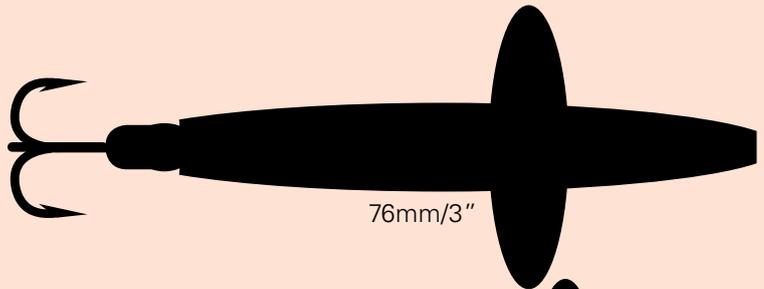
88mm/3.5" model - displayed at actual size

The classic minnow design and one of the earliest forms. Tried and tested for generations, a very effective salmon bait in most conditions. Griffiths minnows are cast in one piece, and will not split or crack even in very low water temperatures. Balanced to ensure correct presentation is achieved, both Standard and Oval minnows are available in floating and sinking varieties, complete with mounts.

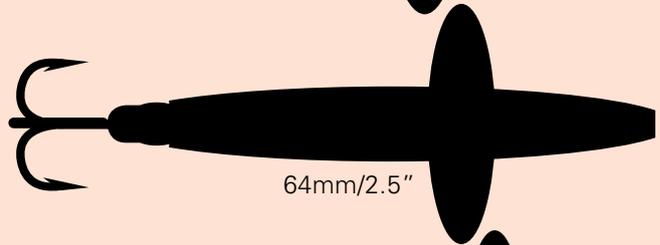


Griffiths Oval Spratt

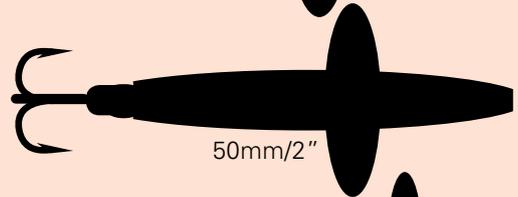
A fast spinning bait with an excellent flash midway between the faster standard round bodied Devon's and slower flat sided sprat style baits. Designed to spin in the opposite direction to the Standard Devon bait. An outstanding salmon lure. Comes complete with mount.



76mm/3"



64mm/2.5"



50mm/2"



30mm/1.5"

Standard Devon Minnow

Code	Product
DM/150F	Floating Devon minnow 38mm/1.5"
DM/200F	Floating Devon minnow 50mm/2"
DM/250F	Floating Devon minnow 64mm/2.5"
DM/300F	Floating Devon minnow 76mm/3"
DM/150S	Sinking Devon minnow 38mm/1.5"
DM/200S	Sinking Devon minnow 50mm/2"
DM/250S	Sinking Devon minnow 64mm/2.5"
DM/300S	Sinking Devon minnow 76mm/3"

Griffiths Oval Spratt

Code	Product
OS/250F	Floating Oval spratt 64mm/2.5"
OS/300F	Floating Oval spratt 76mm/3"
OS/350F	Floating Oval spratt 88mm/3.5"
OS/250S	Sinking Oval spratt 64mm/2.5"
OS/300S	Sinking Oval spratt 76mm/3"
OS/350S	Sinking Oval spratt 88mm/3.5"

Devon Minnow/Oval Spratt mounts

Code	Product
MM/150PK	Minnnow mount 38mm/1.5"
MM/200PK	Minnnow mount 50mm/2"
MM/250PK	Minnnow mount 64mm/2.5"
MM/300PK	Minnnow mount 76mm/3"
MM/350PK	Minnnow mount 88mm/3.5"

Approximate sinking weights, body only (+2.5g for treble & mount)

Griffiths Oval Spratt:
 64mm/2.5" – 10g
 76mm/3" – 15g
 88mm/3.5" – 17g

Standard Devon Minnow:
 38mm/1.5" – 5g
 50mm/2" – 7g
 64mm/2.5" – 10g
 76mm/3" – 15g

Colours

- BLACK/GOLD
- RED/GOLD
- GREEN/YELLOW
- BLUE/SILVER
- RUBY
- BROWN/GOLD
- OX BLOOD/GOLD
- RED/YELLOW
- BLACK/FLUO RED
- BLACK/FLUO YELLOW
- BLACK/FLUO ORANGE
- BLACK/FLUO PINK

Phantail Minnow

A hybrid based on two very old styles of minnow bait which used to be made of leather. These baits have a heavy brass head and soft silicone vibrating tail. This bait swims level and deeper than other baits, and can be made to spin left or right handed. Comes complete with mount.

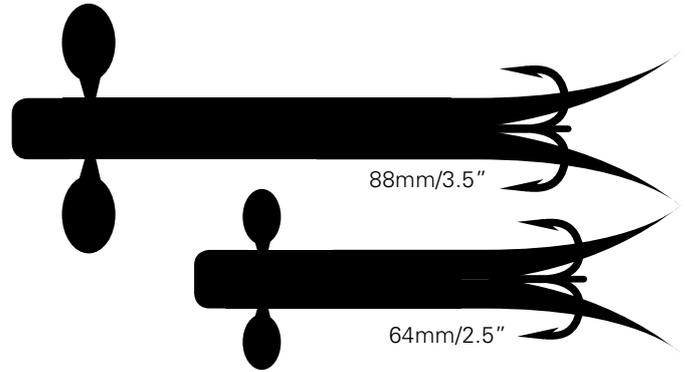


100mm/4" model - displayed at actual size

Approximate sinking weights, body only
(+2.5g for treble & mount)
64mm/2.5" - 12g
88mm/3.5" - 15g
100mm/4" - 20g

Colours

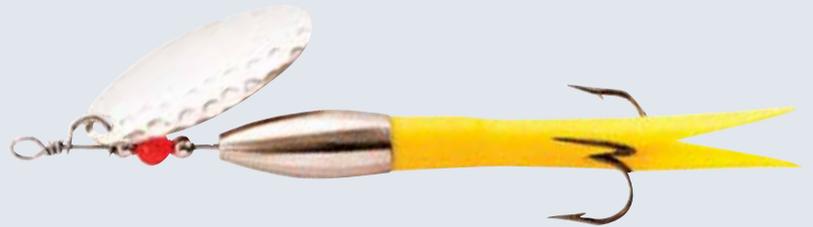
- BLACK
- RED
- ORANGE
- YELLOW
- NATURAL
- WHITE
- PINK



Code	Product
PTM/250	Phantail minnow 64mm/2.5"
PTM/350	Phantail minnow 88mm/3.5"
PTM/400	Phantail minnow 100mm/4"
PMM/250	Phantail minnow mount 64mm/2.5"
PMM/350	Phantail minnow mount 88mm/3.5"
PMM/400	Phantail minnow mount 100mm/4"

Flying C Bullet

A highly effective variation on the Flying C style lure, the Flying C Bullet lure has a solid brass nose, is mounted with a rubber tail and is fitted with a swing blade. The Flying C Bullet fishes deeper in comparison to the standard French blade style Flying C at the same speeds.



20g/3/4oz model - displayed at actual size

Head & Blade Colours

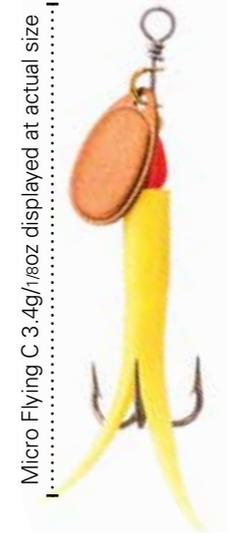
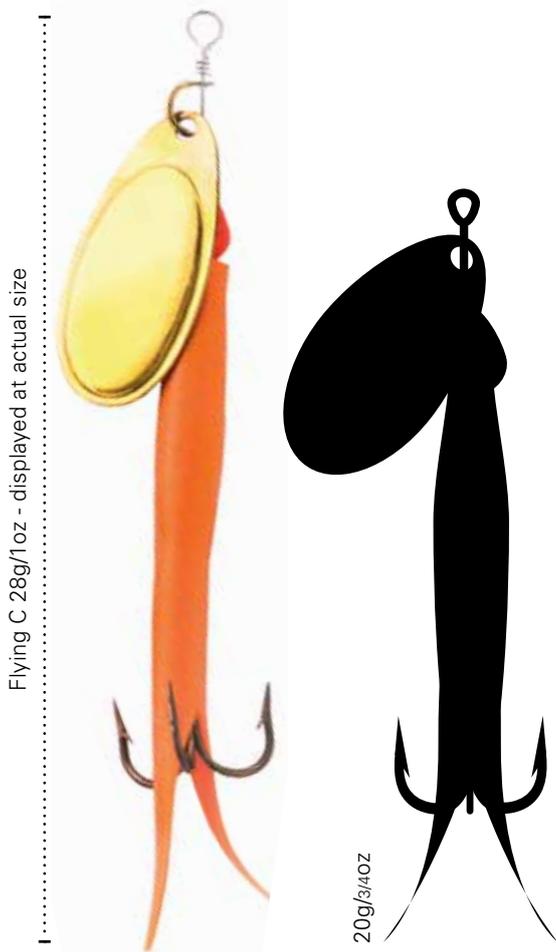
- GOLD
- COPPER
- SILVER

Body colours

- BLACK
- RED
- ORANGE
- YELLOW
- PURPLE
- NATURAL
- WHITE
- GLOW IN THE DARK
- FLUO YELLOW
- FLUO PINK
- FLUO ORANGE



Code	Product
FCB/010	Flying C Bullet 10g/3/8oz
FCB/015	Flying C Bullet 15g/5/8oz
FCB/020	Flying C Bullet 20g/3/4oz



Flying C & Micro Flying C

One of the most prolific of salmon and sea trout baits, as well as an all round bait for other predator fishing. Available in a wide range of weights and colours, with combinations suitable for most water conditions. In addition to the range of silicone colours, different blade colour combinations are also available.

When ordering Flying C's simply add blade and body colour to basic Flying C code e.g. FC/010 Black/Gold.



Blade Colours	Body colours	NATURAL
GOLD	BLACK	WHITE
COPPER	RED	GLOW IN THE DARK
SILVER	ORANGE	FLUO YELLOW
	YELLOW	FLUO PINK
	PURPLE	FLUO ORANGE

Code	Product
FC/010	Standard Flying C 10g/3/8oz
FC/015	Standard Flying C 15g/1/2oz
FC/020	Standard Flying C 20g/3/4oz
FC/028	Standard Flying C 28g/1oz

Code	Product
MFC/002	Micro Flying C 2.7g/1/16oz
MFC/003	Micro flying C 3.4g/1/8oz

Flying C Tag

This variation on the standard Flying C features a hook mounted colour Tag to give it that added attraction. Traditional fly colour combinations like black and yellow are available.



Body Colours	Tag Colours
BLACK	RED
	YELLOW
	ORANGE

Code	Product
FCT/010	Flying C tag 10g/3/8oz
FCT/015	Flying C tag 15g/1/2oz
FCT/020	Flying C tag 20g/3/4oz
FCT/028	Flying C tag 28g/1oz

Bucktail Flying C

Basically a Flying C with the addition of a tube style Bucktail dressing. This lure is a cross between a traditional spinning pattern and a large salmon fly such as a Waddington or tube fly. Also an effective lure for Pike, Birch and Zander. Fitted with nickel silver blades as standard. Polished brass and copper blades fitted to order.



20g/3/4oz model - displayed at actual size



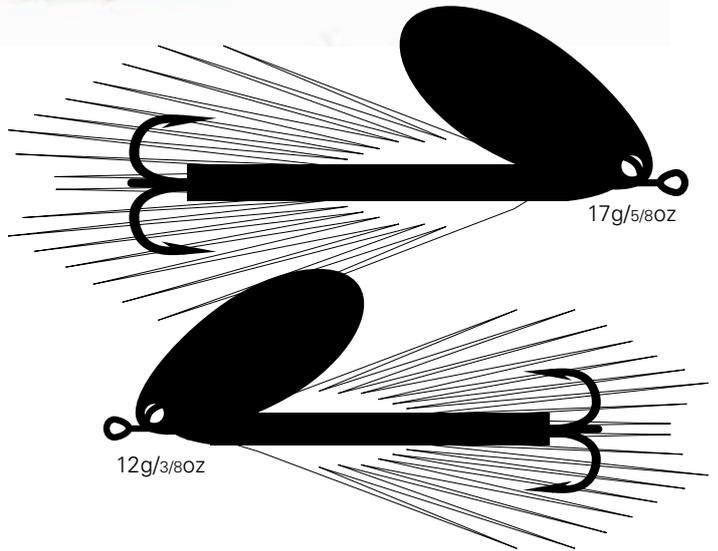
Blade Colours

- GOLD
- COPPER
- SILVER

Stock colours

- Yellow Torrish BLACK/YELLOW
- Ally's Shrimp BLACK/ORANGE
- Flamethrower ORANGE/YELLOW
- Black Stoat BLACK
- Red Shrimp BLACK/RED
- Green Highlander GREEN/ORANGE/YELLOW MIX
- Cascade ORANGE/YELLOW/BLACK
- Silver Doctor RED/BLUE/YELLOW MIX

Code	Product
BTC/012	Bucktail flying C 12g/3/8oz
BTC/017	Bucktail flying C 17g/5/8oz
BTC/020	Bucktail flying C 20g/3/4oz



French blade spinner with kicker 15g/1/2oz #5 - displayed at actual size



French Blade Spinner

As with our other baits, these spinners are made in-house using only quality components. A traditional spinner design that has proven its worth time and time again, for both salmon and other predators.



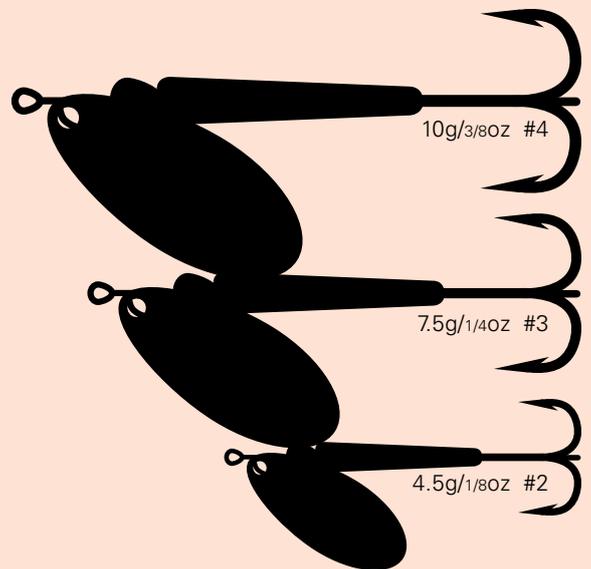
Body Colours

- GOLD
- SILVER

Blade Colours

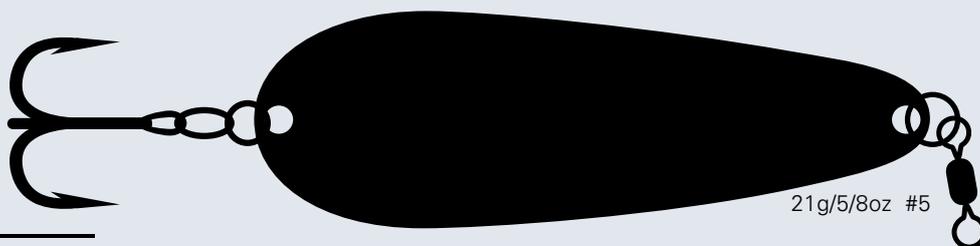
- GOLD
- SILVER
- COPPER

Code	Product
FBS/245	French blade spinner 4.5g/1/8oz #2
FBS/375	French blade spinner 7.5g/1/4oz #3
FBS/410	French blade spinner 10g/3/8oz #4
FBS/415	French blade spinner with kicker 15g/1/2oz #5

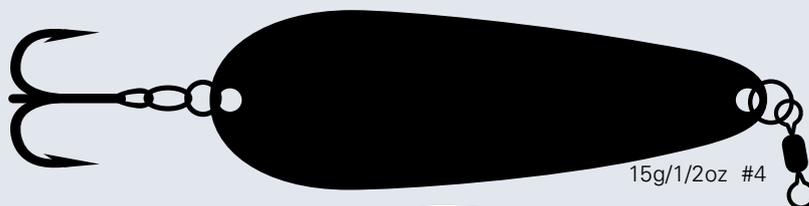




Atlantic Magnum Spoon 56g/2oz #7 - displayed at actual size



21g/5/8oz #5



15g/1/2oz #4



10g/3/8oz #3



7g/1/4oz #2

Atlantic Spoon

Atlantic Spoons have a classic fluttering action with a hammered finish and enough weight to cast well. Equally good for salmon and other predatory species such as Pike, Zander and Birch. Suitable for both fresh and saltwater, the Atlantic Spoon comes in a range of blade sizes to suit most applications. All spoons feature high quality split rings, swivels and hooks.



Atlantic Spoon

Code	Product
AS/207	Atlantic spoon 7g/1/4oz #2
AS/310	Atlantic spoon 10g/3/8oz #3
AS/415	Atlantic spoon 15g/1/2oz #4
AS/521	Atlantic spoon 21g/5/8oz #5

Magnum Atlantic Spoon

Code	Product
AS/560	Atlantic magnum spoon 56g/2oz #7

Colours

	GOLD		COPPER/SILVER 'BLAIR STYLE'
	SILVER		GLOW IN THE DARK/SILVER
	COPPER		BLACK/GOLD ZEBRA
	FLUO CHARTREUSE/SILVER		FLUO RED/SILVER

Magnum Colours

	SILVER
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Lure Making Kits

Specific groups of components have been conveniently packaged together to provide all that is required to make your own lures. Kits are available for a variety of lures and baits in different sizes and weights. Kits are available with or without wire forming tool.



Code	Product
FCK/001	Flying C kit x 10 lures
FCK/002	Flying C kit with wire former x 10 lures
SPK/001	Spinner kit x 10 lures
SPK/002	Spinner kit with wire former x 10 lures
WFT/001	Wire forming tool



EXCLUSIVE DISTRIBUTOR FOR EAGLE CLAW IN THE UK & IRELAND

Contact your Reuben Heaton agent or email sales@reubenheaton.com for information on all Eagle Claw, Lazer Sharp, Trokar, Wright & McGill products



Eagle Claw, one of the most widely recognized brands in fishing. Eagle Claw hooks are the only hooks made in the USA. Inspiring customer loyalty for generations Eagle Claw remains the staple hook choice of today's value conscious fisherman. Still a family owned business, Eagle Claw products are designed, developed and manufactured with over 85 years of hook making experience and heritage.



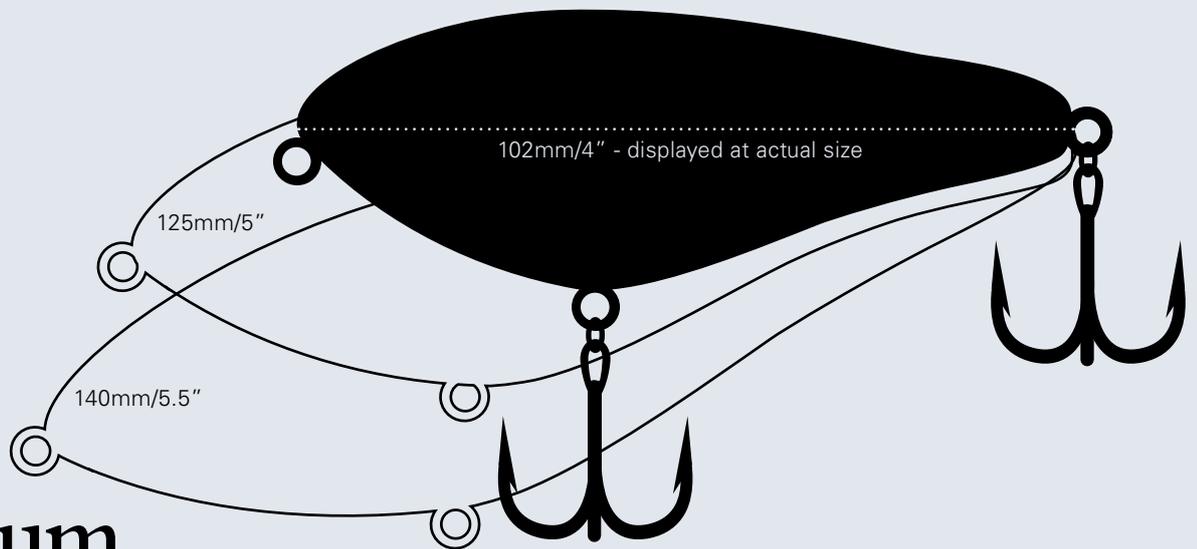
Lazer Sharp, the only American-made needlepoint hooks in the world. Known for their durability and strength combined. Advanced hook profiles and needle point design give greater holding power and improved hook-up ratios. Needle point hooks with high penetration and increased sharpness. Mid priced hooks with high specification.



TroKar, designed to be the sharpest hooks in the world using patented Surgically Sharpened Technology (SST). TroKar hooks are made from a unique of high-carbon steel called Q741 specially created for the brand and are specifically tempered for maximum wire strength and flex to resist breaking, a high end hook for the dedicated specialist angler.



Wright & McGill, a range of specialist rods and reels for sport fishing, lure and soft plastics disciplines. Single piece rods for drop shot, Carolina and Texas style disciplines. Casting reels with varying retrieve speeds. Skeet Reese Pro-carbon and honeycomb rods.



Premium Quality Baits

Developed over three years with extensive amounts of testing, these multi chamber baits are balanced and weighted for ease of casting.

The swimming action of these baits can be altered with different styles retrieval and subtle changes in weighting. The high impact bodies are seam welded for extra strength and pressure tested to 100ft. The stainless steel eyes are held in place by reinforced dowels to prevent breakouts. Hand finished and completed with four layers of two pack lacquer.



Sweet Shad

The Sweet Shad bait can be adapted to fish as a slow sinking or a floating/suspending bait dependant on set up. This bait can be cast from a rod or used for low speed trolling.
Size 140mm (5.5")

Code	Product
JBSS/140SS	Sweet shad slow sink 66g/2 1/4OZ

Rattlin' Shad

The Rattlin shad is lipless crank bait in the shad style available in sinking and floating versions. The Rattlin Shad can be cast from a rod or used for low speed trolling.
Size 140mm (5.5")

Code	Product
JBRS/140F	Rattlin shad floating 72g/2 5/8OZ
JBRS/140S	Rattlin shad sinking 65g/2 1/3OZ

Midget Fat Flipper

Slow sinking smaller version of the Fat Flipper.
Size 102 (4")

Code	Product
JBMF/102	Midget fat flipper 38g/1 3/8OZ

Fat Flipper

One of the best selling jerk bait body styles. Shad shaped deep bodied sinking lures that are easy to use. The modified weighting gives more action and a longer hang time. Also useful for low speed trolling.
Size 125 (5")

Code	Product
JBFF/125S	Fat flipper sinking 60g/2 1/8OZ

Micro LRF Jerk Baits

Hand sprayed, pressure tested and seam welded like the larger baits, the Micro LRF Jerk baits are constructed from the same high impact materials and feature the same reinforced anchor points for hook eyes to prevent breakouts. Ideally suited for modern light rod style fishing techniques.

Size approx 25mm (1")
Weight approx 3g to 5g



Buzz

Sinking. Lipless crank bait with darting action and rattle.



Krank

Floating. Chunky style lipped crank bait with diving wiggle action.



Shad

Floating. Slim style shad with diving side to side action.



Crayfish

Floating. Radical lipped crank bait with darting crayfish action.



Colours

FIRE TIGER
ORANGE TIGER
ROACH FRY
PERCH FRY

Code	Product		
MJBB/001	Buzz	3.89	6.99
MJBK/001	Krank	3.89	6.99
MJBS/001	Shad	3.89	6.99
MJBC/001	Crayfish	3.89	6.99

Killer Plug

A deadly salmon bait that has been around for years. Traditionally used for "Harling" on Scottish salmon rivers, where the lure is fished from a boat rather than the bank. Also ideal for casting, especially in windy conditions where the compact heavier body casts well. Plug style bait with diving and wiggle action. Good surface lure for predators such as Pike and Birch. Comes complete with mount.



15g/5/8oz model - displayed at actual size



Colours

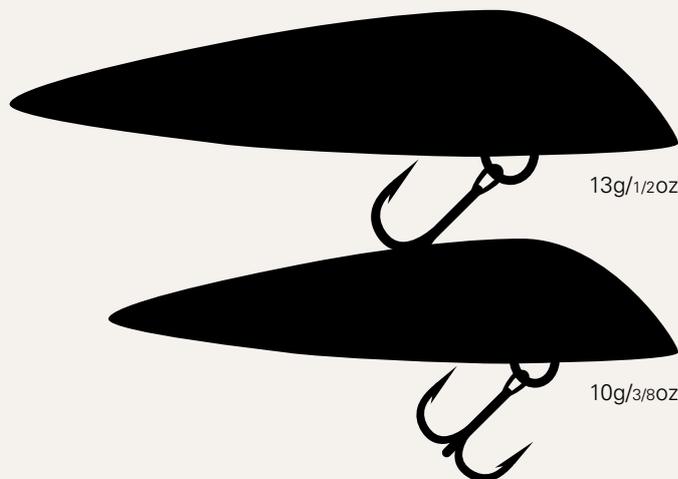
BLACK/GOLD
BLACK/ORANGE
BLACK/SILVER
BLACK/GREEN
YELLOW BELLY
PINK

Killer Plug

Code	Product
KP/010	Killer plug 10g/3/8oz
KP/013	Killer plug 13g/1/2oz
KP/015	Killer plug 15g/5/8oz

Killer Plug Mounts

Code	Product
KPM/010	Killer plug mount 10g/3/8oz
KPM/013	Killer plug mount 13g/1/2oz
KPM/015	Killer plug mount 15g/5/8oz



Your Agents

Reuben Heaton and Eagle Claw brands can be accessed via your local agents.

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+44(0)1455 293000
sales@reubenheaton.com

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Monday to Thursday 9am–5pm
Fridays 9am–2.30pm

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Follow us on twitter
@ReubenHeaton

Members of



Invoicing

All invoices are due for payment within 30 days of invoice date.
No customer shall have more than one invoice overdue. Overdue accounts will be placed on hold. Persistent overdue accounts will be dealt with on a pro forma basis only.
All prices are excluding VAT unless otherwise stated.

Settlement

5% settlement may be taken for payment received within 21 days. The settlement amount will be indicated on your invoice.

Carriage

Carriage paid orders for UK mainland are available, see pricelist. Otherwise carriage is as per standard carrier rate.

Despatch

We aim to despatch orders within 2 to 3 working days, dependant on your account being up to date. All goods remain the property of Reuben Heaton Ltd until payment is received in full. Reuben Heaton Ltd reserves the right to change product specification and or prices without prior notice. A full version of our terms of trading can be seen on preceding pages.
All correspondence should be directed to Reuben Heaton Ltd.

After sales support

Reuben Heaton offers a complete back up and repair service for all its products. For information on current servicing cost please visit the After Sales section of our web site. For general enquiries relating to goods purchased and/or any other general enquiries, our staff will be only too happy to assist you with any questions you may have. Staff can be contacted by email or telephone during office hours by using the contact details below. An out of hours telephone answering service is also available.

Returns Policy

All Reuben Heaton products are covered by our 12 month warranty. During this period, if any manufacturing or material fault develops, the item will be replaced, or repaired. Warranty does not cover accidental damage, wear and tear or damage caused by misuse. Our warranties are non-transferrable. In the unlikely event that a problem does develop with your Reuben Heaton, product you should first contact the retailer who supplied the goods. Should it be necessary to return the goods, a receipt of proof of purchase must be enclosed. Trade accounts should contact our main office directly. A full version of our terms of trading can be supplied on request.

Servicing of scales

Sending your scales in for service or repair couldn't be easier. Simply go to the After Sales page at reubenheaton.com to find the service cost for your scale model. Send your scales to us with a cheque for the relevant amount. Should you wish to pay by credit card, simply include a contact telephone number with your accompanying letter so that we can contact you for payment. Servicing of scales will normally be completed within 24–48 hours of us receiving your item. If you require your scales to be serviced and returned by a specific date, please note this in your accompanying letter and allow adequate time for the service and transit time of your parcel. Please note that full payment is required before work can begin on your product, and we will wait for funds to clear before proceeding. For a list of current repair and service charges please refer to the After Sales section of our web site. Prices are inclusive of return carriage and VAT.

For all things Eagle Claw

Contact your ReubenHeaton agent for information on all Eagle Claw, Lazer Sharp, TroKar, Wright & McGill products or email your enquiry to: sales@reubenheaton.com

Terms of Trade

All goods referred to or illustrated in any catalogue, price list or published literature are subject to availability. The appearance of any item in such literature does not constitute an offer for sale. Any order for goods will become binding on our acceptance of such order. These Terms of Trading shall apply to any order accepted by us and all goods will be despatched under these Terms of Trading which will apply to each order to the exclusion of any other terms and conditions inconsistent with such Terms of Trading, or purporting to modify the same. In Terms of Trading reference to Reuben Heaton Ltd, 'the Company', 'we', 'us', 'our', and 'ourselves' shall refer to Reuben Heaton Ltd.

Prices

Published prices are liable to alteration without notice, and orders are accepted at prices ruling at day of despatch, even though we may receive a priced order. All orders accepted by us are subject to VAT at the prevailing rate.

New accounts

We will be pleased to open new accounts with bona-fide companies subject to satisfactory investigations and Bank and Trade references being provided, together with a signed acceptance for these Terms of Trade. Terms are initially on a 'cash with order' basis until reliable trading has been established.

Ordering of goods

Customer must quote full item numbers and correct descriptions when ordering. The name and address where goods are to be sent must be clearly stated together with the name and status of the person ordering, and the full name and address of the company or firm to be invoiced.

Carriage

Carriage on all orders will be charged at cost unless special terms have been agreed in writing.

Damages, shortages and non-delivery

We will not accept any claim in respect of damage in transit, shortage, or non-delivery, unless written notice is sent to REUBEN HEATON LTD and to the Carrier by the Customer as follows:

1. For damage in transit - within 3 days of receipt of the goods
2. For shortages - within 3 days of receipt of the goods
3. For non-delivery - within 10 days of the date of the invoice

Return of goods

All representations or notifications regarding goods the Customer wishes to return to us for any reason other than damage or shortage in delivery must be submitted within 14 days in writing. Verbal notifications or written notifications given to staff in the field will not be accepted as being properly received by us. No deduction in the payment of invoices may be made for goods returned to us until we have issued a Credit Note to the Customer. Be accompanied by a letter giving an explanation as to why the goods are being returned and any faults in the goods. Be accompanied wherever possible with the Company's invoice number or delivery note or date of purchase. Goods are returned to us at the Owner's risk and the Customer is responsible

for insurance in transit. Goods being returned without full details will be left until there is time to action them.

All goods should be returned to:
REUBEN HEATON LTD, STATION
ROAD INDUSTRIAL ESTATE,
MARKET BOSWORTH,
NUNEATON, WARWICKSHIRE
CV13 0PE

The Company reserves the right to levy a re-warehousing charge of 15% of the price of any goods returned to us at our discretion (or substantially more if the goods are marked, substandard or damaged in any way). When goods are returned to us they must be in 'as new' condition in full packs and without price tags etc.

Letter/parcel responsibility

In all cases of letters or parcels sent via the Post Office or any other Agency, the Post Office or such Agency act for the Sender, and any late or non-delivery is the responsibility of the Sender, therefore retain a despatch document.

Liability

The liability of REUBEN HEATON LTD to the Customer in respect of defective or damaged goods shall be limited to replacement of the goods in question or refund of the price paid by the Customer.

Except as expressly stated in these Terms of Trading, we shall be under no liability for any loss or damage including consequential loss or damage, use, or conversion, of the goods. The Customer will indemnify us in respect of any claim brought by a third party against us in respect of such loss or damage, providing always that nothing herein shall exclude, or purport to exclude any liability of REUBEN HEATON LTD, where such exclusion of liability is prohibited, void or unenforceable under English law.

Settlement terms

Invoices are due for payment on receipt of the goods or on the receipt for the invoice by the Customer, whichever is the later. All invoices on account should be paid within 30 days of the invoice date unless written terms have been agreed. Payment of cash or equivalent will only be deemed to have been made when it has been received by REUBEN HEATON LTD. Payment by cheque will only be deemed to have been made when the cheque has been cleared by the Payor's Bank. Payment will first be set against outstanding credit and collection surcharges, then the balance will be allocated to the reduction of the invoice balance. No deduction in the payment of invoices may be made for goods returned to us or not received by the Customer until we have issued a credit note to the Customer.

Overdue accounts

Any invoices which have not been paid within 30 days (or other period agreed in writing) of the invoice will be classified as 'overdue' and will immediately become subject to a credit surcharge of 2% (compound) per month or part month. Any overdue account may be passed out to Collection Agents at our sole discretion and without notice. Should this be necessary, a collection surcharge of 10% of all sums then due including the late payment and collection surcharges will be added payable by the Customer. If a Summons/Writ

is issued all allowable court fees and legal costs will be claimed in addition to late payment and collection surcharges and costs.

We also reserve the right to put forward dated and extended credit invoices out for collection on the above terms at our sole discretion if we have reason to feel we will be paid in full. We reserve the right to suspend deliveries on all accounts, which are overdue for settlement.

Re-presented 'bounced' cheques & 'missed' bankers order payments

Every time a cheque fails to clear the Customer's bank on presentation, we separately surcharge the Customer's account with £10.00. In addition, £10.00 will be surcharged to the Customer's Bankers Order or Standing Order to cover our administrative costs, and that of our Bankers.

Retention of title

Risk in the goods will pass to the Customer on delivery. Property (both legal and beneficial) in the Goods shall remain in the Company until the Company has received in cash or cleared funds payment for all goods delivered to the Buyer under this and all other contracts between the Company and the Buyer for which payment of the full price of the goods has not been paid. Payment of the full price of the goods shall include the amount of any interest or other sum payable under the terms of this and all other contracts between the Company and the Buyer under which the goods were delivered. ("the Indebtedness"). Until such time the Buyer shall hold the Goods as fiduciary agent and bailee for the Company

The Customer shall keep and store all goods in such a manner that they can be readily identified as items belonging to us. If payment for the goods is overdue, in whole or in part, we shall have the right to repossess the goods, and the Customer hereby irrevocably grants permission to REUBEN HEATON LTD or its representatives, to enter upon premises owned or under the control of the Customer and to remove and if necessary detach the goods from such premises or from any other goods or property. The Customer shall have power to make bona-fide market sales of the goods for the benefit of REUBEN HEATON LTD and the Customer shall hold all proceeds for sales of such goods in trust for us. The certificate of our Auditors as to the payments due to be paid to us and the times of such payments, shall be binding upon the Customer and not subject to arbitration or dispute in any Court of Law.

Weights & measures

Fishing tackle is not normally sold by weight, length or volume and these are given to assist the description. The accuracy is not guaranteed.

Applicables law

These Terms of Trading shall be construed in accordance with English Law and shall be subject to the jurisdiction of the English courts.

Data protection act

In accepting the Company's offer to open and maintain a credit account in the Buyer's name, subject to these Terms and Conditions, it is understood that the Company may exchange relevant trading history with other interested parties, which information may be used in assessing credit.

Manager: A Race

